



viralerasmus.org

Academy-Business Cooperation (ABC Cooperation)

Introductory Workshop

WP4.1. Improved knowledge on university-business cooperation

Cooperation between the academy and business sector (the university and industry or university and business cooperation) for the past decade becomes ever more important in Europe, taking different forms and activities from small-packed (e.g. guest lecture) to wide-scale (e.g. research) in order for both parties to reap its core benefits – educational relevance for labor market needs attested in employability and employment of students, and promotion of innovation, research and development.

In addition, prominent ABC collaboration increases HEIs role in local societal development, its impact of research efforts (applicability of findings), and student body interest in specific programs. Nevertheless, many academic staff and researchers on one side and business/company staff still do not engage in durable forms of collaboration due to the lack of awareness of its relevance, efficiency and effectiveness.

In the field of agriculture, ABC is becoming more and more pronounced with the introduction of ICT in the production processes.

The ABC Introduction Workshop on Erasmus+ VIRAL project showcases models of successful collaboration in the field of agriculture as an inspiration for further exploring possibilities of sustainable joint work in the field.



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA



Co-funded by the
Erasmus+ Programme
of the European Union





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Agenda

University of Banja Luka
University of Maribor

February 9th, 2020 – 2:00 PM (Belgrade, Sarajevo, Zagreb)

TIME (PM)	TOPIC	SPEAKER
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2:00 - 2:45

**Industry-Academia Research
Collaboration in Software
Engineering: Experience and
Lessons Learned**

**VAHID GAROUSI, PROFESSOR
INVITED SPEAKER**



Associate Professor (Senior Lecturer) of
Software Engineering, School of EECS,
Queen's University Belfast, UK
Managing partner, Bahar Software
Engineering Consulting Corporation
<https://www.vgarousi.com/>

2:45 - 3:00

Discussion

3:00 - 3:30

**Cooperation of University of
Agronomic Science and
Veterinary Medicine of
Bucharest with specialized
companies in ICT**

**PETICILĂ A.G., STĂNICĂ F., ASĂNICĂ A.,
UNGURELU R., TEODORESCU R.**

University of Agronomic Science and
Veterinary Medicine of Bucharest
<http://viralerasmus.org/en/partners/university-of-agronomic-sciences-and-veterinary-medicine-of-bucuresti/>



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3:30 - 4:00

**Industry-Faculty Partnership
in Slovenia - The use of
Drone and Satellite Imagery
in Precise Agriculture****KRAJNC SERGEJ**

Termodron d.o.o.

<https://termodron.si/en/about-us/>

4:00 - 4:30

**Industry-Academia
Collaboration in Montenegro
- Digital Solutions for Smart
Agriculture****POPOVIĆ T¹, MARAŠ V^{1,2}, KRČO S³,
RADONJIĆ S², TINAJ S¹, DROBNJAK J¹,
PAVIĆEVIĆ K².**¹University Donja Gorica<http://viralerasmus.org/en/partners/univerzitet-donja-gorica/>²Plantaže 13 Jul<http://viralerasmus.org/en/partners/plantaze-13-jul>³DunavNet<https://dunavnet.eu/>

4:30 - 5:00

Discussion

